PACIFIC COAST NUMISMATIC SOCIETY

"PCNS"

1915-2015

AUTOGRAPHS AND NOTES

Pacific Coast Numismatic Society

Post Office Box 475656, San Francisco, CA 94147-5656

• Founded 1915 • A Non-profit Educational Corporation •

September 26, 2015

Greetings to Members, Families and Friends of the Pacific Coast Numismatic Society:

I want to welcome you all to the September 2015 Banquet celebrating the One-Hundredth Anniversary of the Pacific Coast Numismatic Society. As you know the society was founded in San Francisco during the Panama-Pacific International Exposition in 1915 by a small group of collectors under the leadership of Farran Zerbe, a nationally noted numismatist in that day and incidentally Chief of the Official Coins and Medals Department at the Exposition. He was later elected President of the society. Before 1915 there were no numismatic groups west of the Mississippi River, nor had there ever been.

For our members the chance to sort, identify and trade coins, medals and tokens is often a relief from the sometimes trying times we live in, and for some PCNS has become a part of that activity. Those of us present are the heirs of those who met ten decades ago to start something new.

I hope that the banquet evening will be, or perhaps has been, an enjoyable one and that it renews an interest in numismatics as a small, or even large part of your lives. This brief publication will in good humor reveal to you some of the not-so-well guarded secrets of our surprisingly long-lived organization. So please enjoy.

Yours truly,

Herbert Miles

President

PACIFIC COAST NUMISMATIC SOCIETY
2015

FOUNDER

Farran Zerbe

OFFICERS, GOVERNORS AND MEMBERS

Herbert Miles, *President*
Dan Hipple, *Vice-President*
William Hyder, *Secretary-Treasurer*
Stephen Huston, *Immediate Past President, Fellow of The Society*
Jerry F. Schimmel, *Governor-at-Large, Fellow of The Society*
Ed Treuting, *Governor-at-Large*

ACTIVE MEMBERS

Stephen Album
Scott Annechino
Donald R. Barsi
Mark Benvenuto
Philip Carrigan

Federico Castillo, *Past President*
Becky Cieniewicz
David Cieniewicz, *Past President and Distinguished Member*
Mark Wm. Clark
Jack Free
Ed Fulwider

Tom Hallenbeck
Robert Jesinger
Donald Kagin
David W. Lange, *Past President and Fellow of The Society*
Mary Lannin
Jason Macario

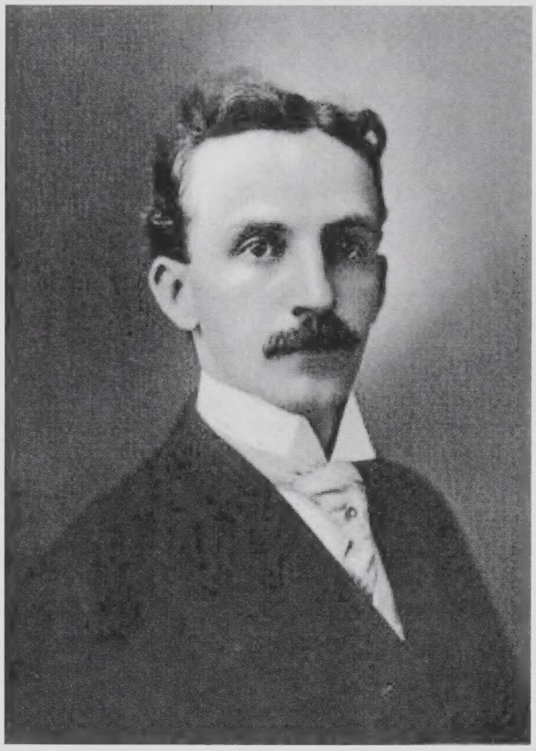
Dean Neald
Ruth M. Phillips, *Past President*
Lewis H. Robinson
Calvin J. Rogers

Leon A. Saryan Ph.D.
Jeff Shevlin
Bob Somers
Frank J. Strazzarino, *Past President and Distinguished Member*
Kenneth Takahashi
Rebecca Takahashi

Michael S. Turrini
Rick Webster, *Past President*
Michael F. Wehner, *Past President*
Dan Wilson

2015 PCNS Board of Directors

Back, left to right: Michael Wehner, Banquet Chairman; Ed Treuting, Governor-at-Large; Stephen Huston, Immediate Past President; Jerry Schimmel, Governor-at-Large
Front, left to right: Dan Hipple, Vice-President; Herbert Miles, President; William Hyder, Secretary-Treasurer



Farran Zerbe
(1871-1949)
Founder of The Pacific Coast Numismatic Society

June 15, 1915 – at The San Francisco Mint on Fifth Street
First Striking of The $50 Gold Octagonal Commemorative Coin

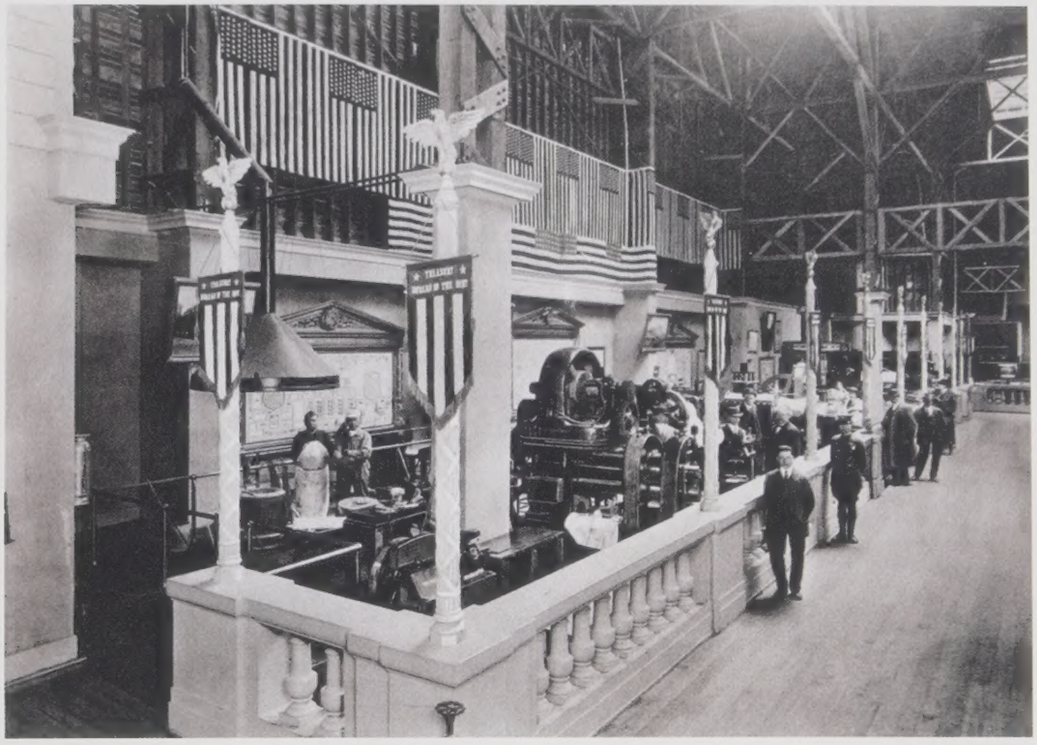
Center: T.W.H. Shanahan, Superintendent for S.F. Mint
Right: Charles C. Moore, President PPIE; Left: Chief Coiner Kearny

August 31, 1915 – at The San Francisco Mint
Official Convention Photograph of The American Numismatic Association

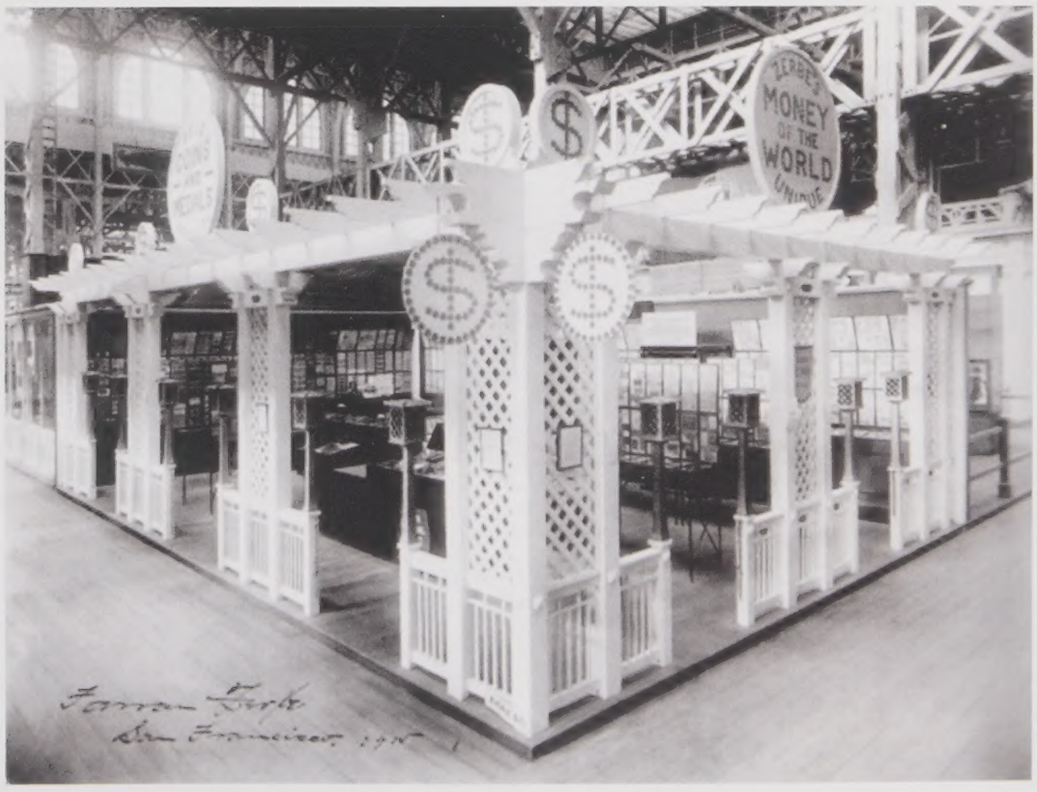
Front row, left to right: Miss Mehl, Mrs. Mehl, B. Max Mehl, Farran Zerbe, T.W.H. Shanahan (Supt.), Mrs. Adams, H.O. Granberg, Mrs. Doyle
Middle row, center to right: A.C. Nygren, Mrs. Henderson, J.M. Henderson, Edgar H. Adams, E.J. Loer
Back row, left to right: I. Leland Steinman, George C. Arnold, Fred T. Huddart, H.L. Hill, A. Reimers, R.B. Moore, Fred Joy, Albert H. Doyle

Palace of Fine Arts 1915

February 20, 1915 – The Coin and Medal Department,
U.S. Mint Exhibit At The Exposition, Farran Zerbe, Director



Farran Zerbe's Money Of The World Kiosk



June 24, 1919 – PCNS Banquet

Center of head table: Farran Zerbe; to his left CharlesTurrill;
To his right, I. Leland Steinman; at extreme left is H. L. Hill

1920 – PCNS Banquet (date unknown)

(Walls are decorated with Zerbe's "Money of the World" collection.)

At head table, left to right: Charles Turrill, Farran Zerbe and I. Leland Steinman
Others: Unknown

1937 – American Numismatic Association Convention
In Washinton D.C.
Official Delegates Photograph

Front row, left to right: Thorston, Omaha; Amberg, Rochestor; Edward L. Weikert, Washington D.C.; Raysom, Chicago
Sargis, Cleveland; Ripstra, Chicago; Schilke, Waterbury, Conn.; Ross, Kansas City; Gregor, Cleveland;
Back row, left to right: Ernest Wernstrom, San Francisco; Curtis, Minneapolis; Congales, Atlanta; Reagan, Brooklyn; Stewart, Milwaukee; Buetow, St. Paul; Schwartz, Cincinnati

1939 – PCNS Banquet

(Date and names of attendees are not known.)

PCNS PAST PRESIDENTS

Fred T. Huddart
1915-1919

Farran Zerbe
1919-1924

Charles B. Turrill
1924-1927

Vacant
1927-1928

Basil Brandon
1929

Louis Goodman
1930

Ernest R. Wernstrom
1931, 1933-1935

Arthur C. Wyman
1932, 1936

Charles J. Knabenschuh
1937

William Kraft
1938

Ralph A. Mitchell
1939

Otto Schulz
1940

Karl A. Parker
1941

Stanley L. Bois
1942

Mark M. Morris
1943

Nathaniel O. Slate
1944

PCNS PAST PRESIDENTS

John E. Lenker
1945

David L. Redford
1946-1947

Col. Charles Steele
1948

Richard Webb
1949

Roy Hill
1949

Clifford H. Bloom
1950

Jack Hecht
1951-1952

Lesley G. Lodge
1953-1954

John E. Ohls
1955-1956

Robert C. Patterson
1957-1958

Clifford L. Liss
1959-1960

Milton C. Strauch
1961-1962

Paul D. Snedaker
1963-1964

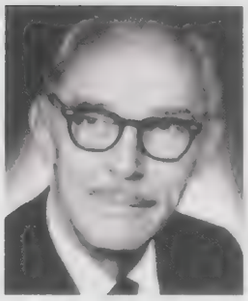
John D. Sears
1965-1966

Don T. Thrall
1967-1968

Frank J. Strazzarino
1969-1970

PCNS PAST PRESIDENTS

Ruth M. Ludwigsen (Phillips)
1971-1972



Dr. Charles W. Aby
1973

Jay Patterson III
1974-1975

Edgar D. Fulwider
1976-1977

Lawrence V. Reppeteau
1978-1979

O. L. Wallis
1980-1981

A. Lori Reppeteau
1982-1983

Osmyn Stout
1984-1985

David F. Cieniewicz
1986-1987

David W. Lange
1988-1989

Rick Webster
1990-1991

Paul D. Holtzman
1992-1993

Stephen M. Huston
1994-95, 2012-2013

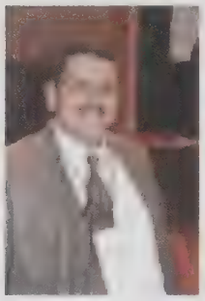
Herb Miles
1996-1997, 2014-2015

Gordon Donnell
1998-1999

Michael Wehner
2000-2003, 2007

PCNS PAST PRESIDENTS

Sarah Nordin
2004-2006



Frederico Castillo
2008-2010

Michael Whalen
2011

Stephen M. Huston
1994-95, 2012-2013

Herb Miles
1996-1997, 2014-2015

Panama-Pacific International Exposition

The Italian Towers

A THUMBNAIL HISTORY OF THE PACIFIC COAST NUMISMATIC SOCIETY

1906

Farran Zerbe, future founder of the Pacific Coast Numismatic Society (PCNS), arrives in San Francisco to meet with collector friends. During his stay the city suffers its worst earthquake on April 18.

1915

June 17: A gathering of Zerbe and local numismatists form a committee to organize a numismatic group. No collector societies existed in the West. Zerbe is appointed *Chief of the Official Coins and Medals Department of the Panama-Pacific International Exposition.*

June 24: The first meeting of PCNS is held and adopts a constitution. Officers were: Fred T. Huddart, President; A.C. Nygren, Vice-President; I. Leland Steinman, Secretary-Treasurer; and Farran Zerbe, Curator of the PCNS collection.

September 7: Coins displayed at the PCNS meeting: an 1802 Half Dime; 1823 Quarter Dollar; two 1796 Half Dollars; a Confederate Half Dollar; and an 1804 Dollar. PCNS joins the American Numismatic Association.

1916

PCNS adopts a monthly dues of ten cents. Farran Zerbe is honored for his contributions to numismatics.

1919

President F.T. Huddart passes away. Farran Zerbe is elected President. PCNS holds its first banquet at the Hotel Stewart.

1920

The PCNS seal is published for the first time in *The Numismatist*. Zerbe and PCNS campaign for a U.S. dollar coin to honor the end of World War I.

1921-1935

PCNS moves to the YMCA Building at 220 Golden Gate Avenue.

1922

President Zerbe relocates to the East Coast to publicize coin collecting. ANA President Moritz Wormser distributes specimens of the new U.S. Peace Dollar at a meeting. PCNS declines in activity for most of the 1920s.

1924

Charles Turrill becomes the PCNS third President. Zerbe is elected Honorary President

1926

A new category of membership is created: "Fellow of The Society." The first Fellow to be elected is R.L. Reid of Vancouver, British Columbia, for his book *The Assay Office and the Proposed Mint at New Westminster.*

1927

O.P. Eklund is elected a "Fellow" for his *Copper Coins of Mexico, Central America and South America.*

1931

Ernest Wernstrom is elected President. He and Harvey Hansen distribute aluminum and brass souvenir tokens earlier at the December, 1930, meeting. Tokens bear the initials ERW and HLH.

1937

Members Wernstrom and Knabenschuh represent PCNS at the dedication of the new San Francisco mint in May.

1938

January 23: Death of President Ralph Wernstrom. PCNS declines until WWII.

1940

PCNS issues the society's first official medal at its 25th Anniversary using the society's seal for the first time. Mintage 60 pieces.

1941-45

PCNS along with the Oregon Numismatic Society urges the ANA to invest 80% of idle funds in War Bonds. Few PCNS minutes are kept during the war years.

1947

Officers Edward Fogler, Roy Hill and David Redfield represent PCNS at the founding of the California State Numismatic Society.

1948

February: The PCNS *Numismatic Bulletin* begins publication.

1949

PCNS hosts the American Numismatic Association National Convention in San Francisco. The society is present at the plaque installation ceremony honoring the First San Francisco Mint.

1950-1975

The organization moves to the Palace Hotel on Market Street for the next 25 years.

1975-2004

After the Palace PCNS moves a number of times including to a hotel on Market Street, a Financial District restaurant, the Pacific Telephone Company museums and Knights of Columbus Hall on Taraval Street.

1984-1995

The Journal of The Pacific Coast Numismatic Society begins publication in October, 1984, and ceases in 1995.

1994

Member David Lange is noted as active in the movement to preserve the Old Mint at Fifth and Mission streets. He has become the President of the California State Numismatic Association.

1999

PCNS issues its 1000th Meeting Medals bearing the image of Farran Zerbe in bronze, silver and 5 gold specimens. Twenty-three different octagonal plastic tokens are prepared by 18 members to accompany the medals.

2000

PCNS establishes its website.

2000-2003

PCNS sponsors and hosts a weekend numismatic symposium with the California State Numismatic Association for four years running. The Society relocates to Fort Mason Center in 2003.

2004-present

The annual papers judging contests and their publication are re-instituted sporadically. Stephen Huston will prepare completed papers for publication and turn them over to a printer. Procedural rules will develop as needed.

2015

PCNS holds its 100th year banquet on September 26 in the Argonaut Hotel at Fisherman's Wharf. 100th Anniversary silver and bronze medals are presented. Brass specimens are given only to banquet attendees. Speaker of the evening is David J. McCarthy talking on The 2013 Saddle Ridge Gold Coin Hoard.

Sources and Recommended Reading

Lange, David W. "History of The Pacific Coast Numismatic Society" In *The Journal of The Pacific Coast Numismatic Society,* San Francisco, Nos. 30-35, January 1992 - April 1993

Lange, David W. "Medals of The Pacific Coast Numismatic Society" ibid., No. 24, July 1990, and No. 25, October 1990.

Lange, David W. and Wehner, Michael, "Tokens and medals of The Pacific Coast Numismatic Society" in *Papers of The Pacific Coast Numismatic Society,* San Francisco, 2001

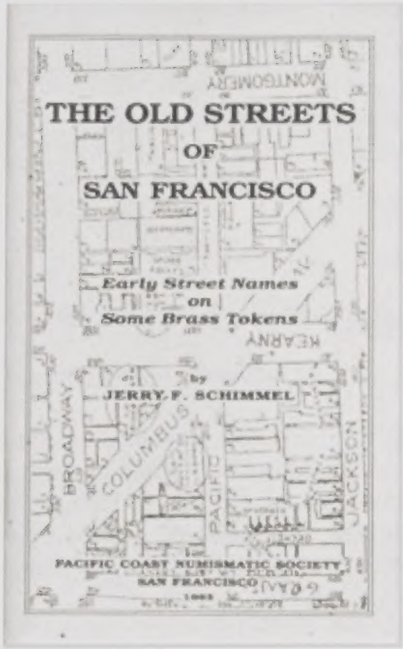
Panama-Pacific International Exposition

Court of Abundance

Get your Congressmen
TO VOTE FOR THE
PANAMA-PACIFIC
INTERNATIONAL EXPOSITION
AT THE EXPOSITION CITY
SAN FRANCISCO-1915
CALIFORNIA GUARANTEES AN EXPOSITION
THAT WILL BE A CREDIT
TO THE NATION.

CALIFORNIA Welcomes the World
TO
San Francisco
1915
The Exposition City

Publications And Medals Available From PCNS



The Old Streets of San Francisco: Early Street Names on Some Brass Tokens— by Jerry F. Schimmel

Stock is extremely limited, and there are no plans to reprint this title. While our supply lasts, postpaid within the USA.

Order directly from PCNS at $15

1000th Meeting Medal
(issued July 24, 1999)

- Mintage: 5 gold, 200 bronze, and 200 silver (of which 136 were distributed and 64 were melted).
  This medal will not be restruck, but a few bronzes are still available.
- Bronze Medals: $12 per medal (postpaid within the USA).

Send Full Payment With Your Orders To PCNS at PO Box 475656, San Francisco, CA 94147-5656. Both Items Are Post Paid.

Are You An Author?

PCNS Papers Submissions

PCNS accepts entries for its Annual Papers Contest usually during the first quarter of the year.

Original research, insights, clarification, and overview or introductory articles are all encouraged. Participation is open to all. Membership in PCNS is not a requirement.

Annual Papers Contest Rules:

- Only original previously unpublished writings on numismatic topics may be submitted.
- Format: papers may be submitted electronically as either a plain text file or a Word.doc file. Participants who lack electronic access should contact the society for other arrangements.
- Coverpage: papers should include a separate coverpage containing the title of the paper, authors' name(s), address, phone number, and email address (for our contact information, not publication).
- Illustrations* - including all photos, charts, tables, drawings, etc. – should accompany the text, complete with any captions or descriptions which are needed for their interpretation and understanding by readers. Notes within the text should indicate where illustrations are to be placed (e.g. figure 3 here). Information on the original size of numismatic items should be included to aid in the publication of illustrations. Do not submit your images embedded in a text or Word file or the body of the paper. Images must be separate files for us to manage for publication. Do not add shadows, borders, or other effects to images, and prepare obverses and reverses of numismatic objects as separate image files of the same size and resolution.
- Sample Papers Publication Cover Quotes must be properly credited. Material quoted from any published work or authority should be cited in endnotes or footnotes which should appear at the end of the paper (not at the foot of each page). If appropriate, include a bibliography or reference list of related books after any endnotes.
- Length of papers is not specific, but generally papers should be at least two double-spaced pages of type (not counting title page, illustrations, endnotes, and bibliography). Longer papers are acceptable, but writers who are contemplating papers which may exceed 12 double-spaced pages of text are cautioned that space limitations may affect our ability to publish it in a printed format.
- Deadline for the submission of papers for the annual papers contest is the April meeting date of each year.
- Judging will be done by a panel of at least three judges selected by the Papers Chairperson. Judges will be directed to consider the following in making their recommendations:
- Awards will be presented at the annual PCNS banquet. Participants may submit more than one paper, but only a single award can be presented to a participant each year. The first prize recipient will receive an engraved silver PCNS medal. The author of the second place paper will receive an engraved bronze PCNS medal. All participants will be recognized in print, and all papers which are selected for publication will be distributed to the members of PCNS as part of their membership benefits.
- Publication Rights. PCNS obtains all rights to publication and distribution of submissions. The material may not be under consideration for publication elsewhere, and may not be offered for publication elsewhere while PCNS has publication rights. PCNS retains publication rights for up to one full calendar year after the year in which the material was submitted. If PCNS publishes the work during that period, PCNS retains the right to make and distribute additional copies of all or any part of the PCNS publication in which the author's work appears via any format and any media including electronic distribution. All other rights revert to the author immediately following publications by PCNS, or after the calendar year following the submission year should PCNS fail to publish the work in that period. (The term "publication" includes all printed, digital, web-based, or program-presentation forms of dissemination.) [Policy current as of February 22, 2012]
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  Send all submissions and enquiries to: P C N S P O Box 475656 San Francisco CA 94147-5656
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PCNS CENTENNIAL ACTIVITIES HAVE BEEN UNDERWRITTEN BY:

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Andy Pashby, *Landmark Construction*

Paul Pashby, *Landmark Construction*

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Tower of Jewels
Panama-Pacific International Exposition
1915